

ORDINANCE NUMBER 1368

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF PERRIS, COUNTY OF RIVERSIDE, STATE OF CALIFORNIA, TO AMEND CHAPTER 19.75.140, TEMPORARY SIGNS, TO EXTEND THE DISPLAY TIME FOR GRAND OPENING BANNERS, AND TO CLARIFY OTHER TEMPORARY SIGN REGULATIONS, AND FIND THE PROJECT EXEMPT FROM CEQA PURSUANT TO SECTION 15311(a), ACCESSORY STRUCTURES, AND MAKE FINDINGS IN SUPPORT THEREOF.

WHEREAS, the City of Perris supports and desires to assist new businesses by amending Chapter 19.75.140, Temporary Signs, to extend the display time for grand opening banners from 30 days to 60 days; and

WHEREAS, Ordinance Amendment 18-05113 also clarifies regulations regarding temporary signs by including purpose, display periods, and the number of times per year that various temporary signs may be displayed; and

WHEREAS, on May 9, 2018, the Planning Commission conducted a special and legally noticed public hearing for Ordinance Amendment 18-05113, and recommended approval of the project to City Council after considering public testimony and accompanying documents; and

WHEREAS, on May 29, 2018, the City Council conducted a regularly scheduled and legally noticed public hearing for Ordinance Amendment 18-05113, and voted to approve the First Reading of said Ordinance based on the findings contained in the Resolution and attached exhibits; and

WHEREAS, all legal prerequisites for the adoption of this resolution have occurred.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Perris as follows:

Section 1. The above recitals are all true and correct.

Section 2. The City Council has reviewed and considered the proposed ordinance and attachments and finds and determines that the City has complied with the California Environmental Quality Act (CEQA) and the project is Categorical Exempt from the CEQA Guidelines pursuant to Section 15311(a), Accessory Structures (On-premise Signs), and that this determination reflects the independent judgment of the City Council.

Section 3. Based on the information contained in the agenda submittal and supporting exhibits, this Council finds, regarding the proposed Ordinance Amendment 18-05113, as follows:

Ordinance Amendment 18-05113

- A. The proposed Ordinance Amendment will not result in a significant adverse effect on the environment. The California Environmental Quality Act (CEQA) Guidelines state that the project is Categorically Exempt pursuant to Section 15311(a), Accessory Structures, as they pertain to on-site signs.
- B. The proposed Ordinance Amendment will not conflict with the goals, policies, and implementation measures set forth in the General Plan and Zoning Ordinance because the purpose of the Ordinance Amendment is to support and promote commerce and industry to provide jobs for residents at all economic levels, pursuant to Goal III of the Land Use Element of the General Plan. The Zoning Code specifically outlines the requirements for obtaining sign permits so that signs displayed in the City of Perris do not detract from the building architecture, provide an inappropriate distraction to members of the public, or allowed to become unsightly or damaged.
- C. The proposed Ordinance Amendment will not have a negative effect on public health, safety, or the general welfare of the community because the Sign Ordinance in its entirety, including the provisions for display of temporary signs, are designed to promote aesthetically-pleasing signs that enhance the built environment and support and promote local business.

Section 4. The City Council hereby approves Ordinance Amendment 18-05113 to amend chapter 19.75.140, Temporary Signs, to extend the display time for grand opening banners to 45 days, and to clarify other temporary sign regulations, based on the findings presented herein.

Section 5. The City Council declares that should any provision, section, paragraph, sentence, or word of this Ordinance be rendered or declared invalid by any court of competent jurisdiction, or by reason of any preemptive legislation, the remaining provisions, sections, paragraphs, sentences, and words of this Resolution shall remain in full force and effect.

Section 6. The Mayor shall sign this Ordinance and the City Clerk shall certify to the passage and adoption of this Ordinance, and shall cause the same to be published and posted pursuant to the provisions of law in this regard, and this Ordinance shall take effect thirty days after its final passage.

ADOPTED, SIGNED and APPROVED this 12th day of June, 2018.

Mayor, Michael M. Vargas

ATTEST:

City Clerk, Nancy Salazar

STATE OF CALIFORNIA)
COUNTY OF RIVERSIDE)
CITY OF PERRIS)

I, Nancy Salazar, City Clerk of the City of Perris do hereby certify that the foregoing Ordinance Number 1368 was duly introduced by the City Council of the City of Perris at a regular meeting of said Council held on the 12th day of June, 2018 and adopted by the City Council of the City of Perris at a regular meeting of said Council on the 31st day of July, 2018, and that it was so adopted by the following vote:

AYES: ROGERS, BURKE, CORONA, RABB, VARGAS

NOES: NONE

ABSENT: NONE

ABSTAIN: NONE

Nancy Salazar, City Clerk

Attachment: Zoning Code Chapter 19.75.140, Temporary Signs

19.75.140 TEMPORARY SIGNS

The following regulations shall apply to temporary sign displays:

- A. **Application and Permit Required.** A Temporary Sign Permit is required before any temporary sign is placed on a site. The following information is required for submittal of a temporary sign permit application:
1. A completed application form and fee.
 2. Plans drawn to scale indicating the sign area, dimensions, proposed copy, colors, materials and method of illumination, if any.
 3. Site plan indicating the location of the proposed sign on the subject property.
- B. **Approval.** An application for a temporary sign permit shall be reviewed and approved by the Planning Division, subject to the regulations for each sign type as contained in this Section.
- C. **A Temporary Sign Permit shall be required for the following:**
1. Grand Opening Banners. One (1) banner not exceeding 60 square feet shall be allowed for a period not exceeding 60 consecutive days per calendar year for a business opening, change of ownership or management, or change of use, with verification of a new business license or change to an existing business license, as part of the permit application process, on the building frontage where the banner is to be displayed. The banner shall be stretched and secured flat against the building surface and shall not extend higher than the building eave or the building parapet wall. A separate permit application is required for each occurrence.
 2. Window Signs for Special Events. No more than three (3) temporary signs not exceeding a combined twenty-five (25%) percent of the total window area, or a combined area of 40 square feet, whichever area is less, may be displayed up to 14 days in the window area of each building frontage throughout the duration of an event. Such signs may be painted directly onto the window in water-soluble paints or constructed of paper, wood, fabric, plastic, vinyl or similar materials and securely adhered to, or oriented toward the street or public right-of-way. All paper signs must be mechanically printed. Signs shall be removed within seven (7) days of the conclusion of the event, and will be permitted a maximum of four (4) times during the calendar year. A separate permit application is required for each occurrence.
 3. Vertical Banner Signs. Not more than four freestanding vertical banners may be displayed per street frontage, at a distance of not less than 20 feet apart, no closer than five feet from the property line and public right of way. Vertical banners shall not exceed 15 square feet and 10 feet in height. Signs may be displayed a maximum of 30 days. Such temporary signs may be permitted and erected again after an interval of 45 days, and in no case shall the vertical banners exceed 90 total days of display per calendar year.
 4. Temporary Commercial Event Signs. Other types of temporary signage including balloons, festoons, statuary, pennants and flags may be included in the temporary sign permit, subject to Planning Division review and approval in conjunction with

the temporary signs described above, and as required by other sections of this code.

D. Temporary Signs Shall be Maintained in Good Condition. Damaged or faded signs shall be replaced within 72 hours.

E. Model Home Complex Signs. All signs for model units associated with new single-family developments and multi-family developments shall require a temporary sign permit. Model units for multi-family and single-family developments are permitted as follows:

1. Up to five flags, with an additional two flags permitted per each model home within the complex, or every 50 units contained within the multi-family development.
2. One on-site identification sign not to exceed 12 square feet in area and not more than 8 feet in height.
3. Directional signs for parking areas, model home entrance and sales office area. No sign shall be more than two square feet in area, and four feet in height if freestanding, or six feet from finished grade if attached to a structure.
4. Each model shall be permitted one sign two square feet in area and four feet in height if freestanding, or six feet from finished grade if attached to the home.
5. All model home complex signs shall be removed within 10 days from the closure of the model home complex.
6. All signage for multi-family development shall be permitted upon the opening of a complex and until 80 percent of the complex is rented/sold or for a period of time not to exceed 12 months from opening date, whichever comes first. A 6-month extension may be granted, if less than 80 percent of the complex is occupied.

E. Directional Subdivision Signs. A temporary sign permit is required prior to the placement of a directional subdivision sign either on or off the subject property. Off-site signs are limited to a maximum of two signs located on Collector and Arterial streets only, and not within the public right of way. Such signs shall not exceed 32 square feet and/or 10 feet in height. These signs may be allowed at the discretion of the Planning Division in addition to a City-approved off-site directional sign program for subdivisions.