

CITY OF SEGUIN

**AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF SEGUIN, TEXAS AMENDING CHAPTER 82 OF THE CODE OF ORDINANCES, CHAPTER 82, SIGNS, SEC. 82-101, POLE OR POLE-MOUNTED SIGNS, AND SEC. 82-98, WALL SIGNS; PROVIDING FOR AN EFFECTIVE DATE, PUBLICATION AND A SEVERABILITY CLAUSE; AND AUTHORIZING CITY STAFF TO PREPARE THIS ORDINANCE FOR SUBMISSION AS A SUPPLEMENT TO THE CODE OF ORDINANCES**

**WHEREAS**, the City Council of the City of Seguin desires to provide for the orderly, safe, and healthful development of land located within the community, and

**WHEREAS**, the City Council of the City of Seguin desires to regulate signage by establishing sign regulations that enhance the aesthetics and attractiveness of the city; and

**WHEREAS**, the proposed revisions to the sign ordinance are in keeping with the City's Unified Development Code while taking in the need of the business owners;

**NOW, THEREFORE, BE IT ORDAINED** by the City Council of the City of Seguin, Texas, as follows:

**SECTION 1.** Section 82-101 of the Seguin Code of Ordinances (Pole or pole-mounted signs) is hereby amended as follows (underlining indicates added text, ~~strikethrough~~ indicates deleted text):

**Sec. 82-101. - Pole or pole-mounted signs.**

(a) No pole, post or standard used to support any sign or floodlight shall be set in or upon any sidewalk, street or other public property. The construction and design of all pole signs shall conform to section 82-99.

(b) Pole-mounted, non-lettered, physical representative signs, including without limitation pole-mounted automobiles, boats or airplanes, are prohibited. No pole- or pylon-mounted sign shall exceed 65 25 feet in height from ground level to top edge nor shall such sign exceed 100 square feet in area.

**SECTION 2.** Section 82-98 of the Seguin Code of Ordinances (Wall signs) is hereby amended as follows (underlining indicates added text, ~~strikethrough~~ indicates deleted text):

**Sec. 82-98. - Wall signs.**

(a) The frames and panels of all signs which are to be attached to the wall of a building shall be constructed of wood, metal or other durable materials approved by the building official. Standard sign hooks, expansion bolts or through bolts with the washers on the inside of the wall shall be used, depending on the weight and area of the sign and the condition of the wall to which it is to be attached, as required by the building official. Before the sign can be installed, the commercial sign operator or building owner must ensure that the wall,

when the sign is affixed to it, will be able to withstand a wind pressure load of at least 30 pounds per square foot.

- (b) Nonelectric wall signs may not project more than 12 inches from the face of the building. Electrical wall signs may extend no more than 18 inches from the building face.
- (c) Maximum Area: The sum of the area of all wall signs on a single tenant building or single occupancy space of a multi-tenant building shall not exceed 15 percent of the total area of the applicable building façade.

### Section 3. Effective Date.

In accordance with Section 3.10 of the Seguin City Charter, this Ordinance shall become effective ten days from passage on second reading and shall be published in a newspaper of general circulation.

### Section 4. Severability.

If any clause or provision of this Ordinance shall be deemed to be unenforceable for any reason, such unenforceable clause or provision shall be severed from the remaining portions of the Ordinance, which shall continue to have full force and effect.

### Section 5. Submission.

City staff is authorized to prepare this Ordinance for submission as a supplement to the Seguin Code of Ordinances.

**Passed and approved on the first reading on the 17<sup>th</sup> of May, 2016.**

**Passed and approved on the second reading on the 7<sup>th</sup> day of June, 2016.**

  
DON KEIL  
Mayor

Attest:

  
Thalia Stautzenberger  
City Secretary

# *Memorandum*

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**Date:** May 12, 2016  
**To:** Mayor Keil and the Seguin City Council  
**From:** Pamela Centeno  
Director of Planning and Codes  
**RE:** Amendments to the Code of Ordinances, Chapter 82- Signs

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The City of Seguin regulates signage in Seguin in order to enhance the aesthetics and attractiveness of the city. Currently, the regulations do not limit the size of wall signs or pole-mounted on-premise signs. Also, the regulations allow pole-mounted on-premise signs to be constructed to a height of 65 feet outside corridor overlay districts. Staff is proposing the following amendments to the sign regulations in Chapter 82 of the Code of Ordinances for on-premise signs.

- Pole-mounted signs shall not exceed 25 feet in height and shall not exceed 100 square feet in area.
- The total area of all wall signs on a single tenant building or single occupancy space of a multi-tenant building shall not exceed 15 percent of the total area of the applicable building façade.

Attached please find a copy of the Ordinance amendments being proposed. Staff recommends approval of these amendments.