

ORDINANCE 2023/13

**AN ORDINANCE TO APPROPRIATE GRANT AWARDS TO LOCAL ENTITIES
FROM THE COUNTY'S LOCAL ACCOMMODATIONS TAX AND LOCAL
HOSPITALITY TAX COLLECTIONS FOR THE YEAR ENDING JUNE 30, 2023**

WHEREAS, Beaufort County Council ("County Council") is authorized to utilize Local Accommodations Tax ("Local A-Tax") Funds for limited tourism-based purposes described in Beaufort County Code Ordinance Sec. 66-44; and

WHEREAS, Beaufort County Ordinance Sec. 66-534 describes permitted uses of the Local Hospitality Tax fund

WHEREAS, Beaufort County Code Ordinance Sec. 66-44(b) states "authorization to utilize any funds from the 'County of Beaufort, South Carolina, Local Accommodations Tax Account' shall be by ordinance duly adopted by the County Council; and

WHEREAS, Section 66-534(b) states "authorization to utilize any funds from the "County of Beaufort, South Carolina Hospitality Tax Account," shall be by ordinance duly adopted by the county council; and

WHEREAS, Beaufort County started the Local Accommodation Tax and Local Hospitality Tax application process in October of 2022, with the closing of applications on December 31, 2022. The nineteen (19) applications were reviewed by County staff on February 2nd, 2023 for compliance with the Local Statutes and their individual need and merit; and

WHEREAS, County Council finds that it is in the best interest of its citizens, residents, visitors, and tourist to provide the recommended funds in the amount of \$2,564,230 to local entities and projects as set forth in the attached "Exhibit A" which is incorporated herein by reference.

NOW, THEREFORE, BE IT ORDAINED BY BEAUFORT COUNTY COUNCIL, that appropriations shall be made in the form of grant awards to local entities from Beaufort County's Local Accommodations Tax Funds and Hospitality Tax Funds as set forth in the attached Exhibit A.

DONE this 27th Day of March 2023

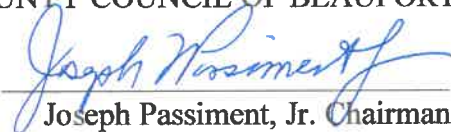
COUNTY COUNCIL OF BEAUFORT COUNTY

ATTEST:



Sarah Brock, Clerk to Council

BY:


Joseph Passiment, Jr. Chairman

Third and Final Reading: March 27, 2023 / Vote 11:0
Public Hearing: March 13, 2023
Second Reading: March 13, 2023 / Vote 11:0
First Reading: February 27, 2023 / Vote 10:0

Beaufort County Local Accommodations and Hospitality Tax 2022-2023

	Organization	Event/Project	Amount Requested	Recommended Amount	Award % of Ask	Name
1	Beaufort Area Hospitality Association	2024 Beaufort Marathon Recreation Facilities, Rentals, Fees	\$150,000	\$150,000	100%	Jonathan Sullivan
2	Beaufort Area Hospitality Association	2024 Beaufort Marathon - Marketing	\$80,000	\$80,000	100%	Jonathan Sullivan
3	Beaufort Area Hospitality Association	Activate Beaufort Port Royal	\$29,000	\$20,800	72%	Jonathan Sullivan
4	Pat Conroy Literary Center	Pat Conroy Literary Center	\$87,100	\$87,100	100%	Jonathan Haupt
5	Beaufort Area Hospitality Association	Beaufort Oyster Festival 2024	\$20,000	\$20,000	100%	Ashley Houck
6	Beaufort County Black Chamber of Commerce	Multicultural Tourism Advertisement	\$20,000	\$0	0%	Kevin Holman
7	Beaufort Area Hospitality Association	Public Art Waterman Trail	\$27,015	\$27,015	100%	Jonathan Sullivan
8	The Gullah Museum of Hilton Head Island	Gullah Museum Site Renovation / Improvement Project - Phase I	\$52,000	\$52,000	100%	Natashia Aiken
9	Beaufort Area Sports Council	Economic Impact of Sports Tourism Marketing	\$22,500	\$0	100%	Christian Kata
10	Halig Point Foundation	Daufuskie Island Emergency Beach Sign Project	\$23,491	\$23,491	100%	Catherine Bos
11	Beaufort County Capital Projects	Spanish Moss Trail - Battery Creek Bridge Repair Add#1	\$470,000	\$470,000	100%	Eric Larson
12	Beaufort County	Okatie River Park Construction	\$1,052,824	\$1,052,824	100%	Stefanie Nagid
13	Sea Turtle Patrol Hilton Head Island	Sea Turtle Patrol Hilton Head Island 2023	\$18,000	\$18,000	100%	Amber Kuehn
14	Beaufort County	Hilton Head Island Airport Cooperative Marketing	\$30,000	\$30,000	100%	Jon Rembold
15	Beaufort County Airports	Beaufort Executive Airport Grounds Phase	\$80,000	\$80,000	100%	Steve Parry
16	Friends of the Spanish Moss Trail	Spanish Moss Trail Connection to Beaufort Plaza Shopping Center	\$100,000	\$100,000	100%	Dean Moss
17	Beaufort County Parks and Recreation	Burton Wells Pickleball Courts	\$120,000	\$120,000	100%	Shannon Loper
18	Port Royal Sound Foundation	Port Royal Sound Foundation Facility Enhancement and Marketing	\$223,000	\$223,000	100%	Kat Armstrong
19	Operation Patriots FOB	Multiple Fundraising Events in 2023	\$50,000	\$10,000	20%	Vicki Day
TOTALS:			\$2,654,930	\$2,564,230		